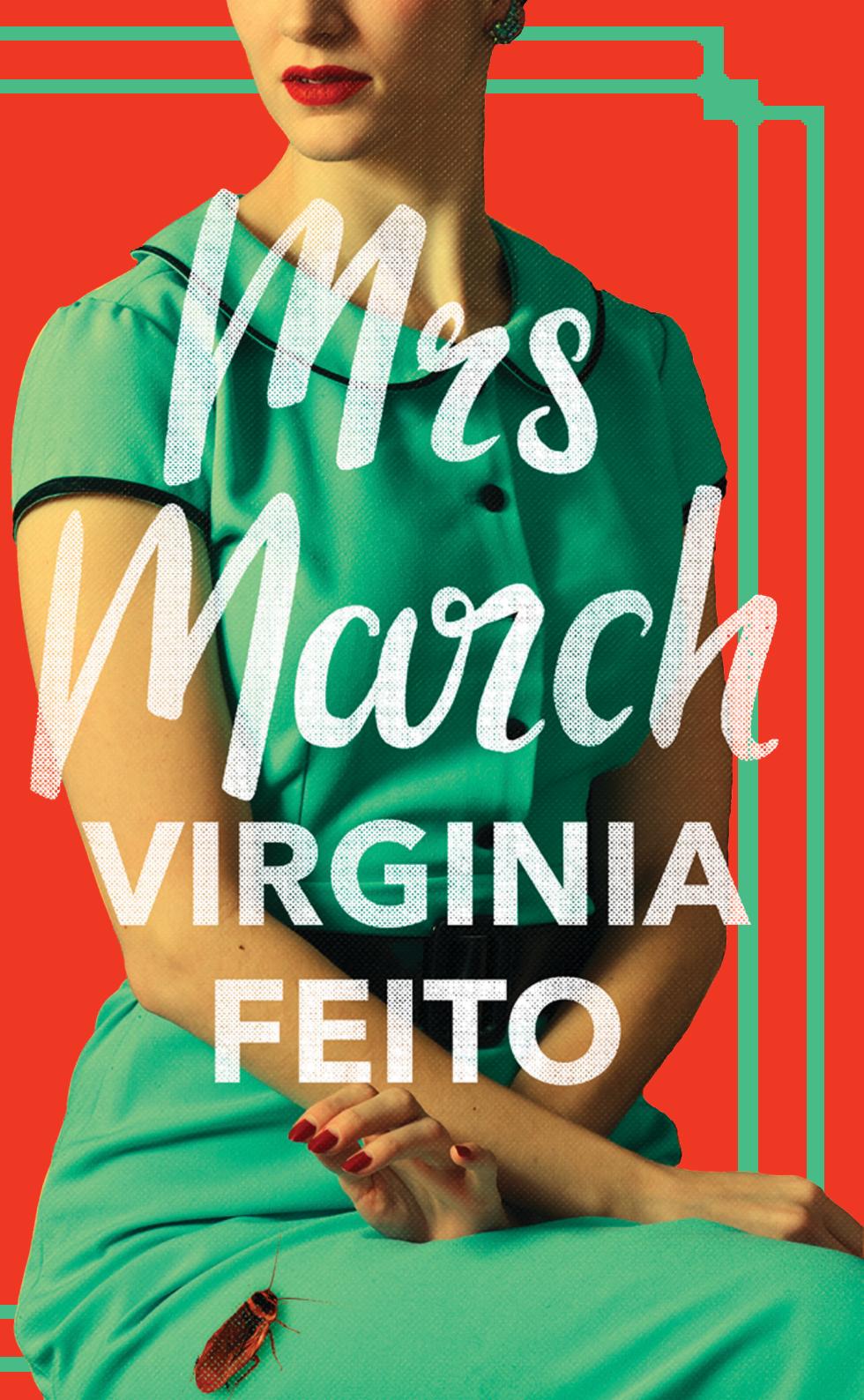


“ISN’T THIS  
THE FIRST  
TIME HE’S  
BASED A  
CHARACTER  
ON  
*you?*”



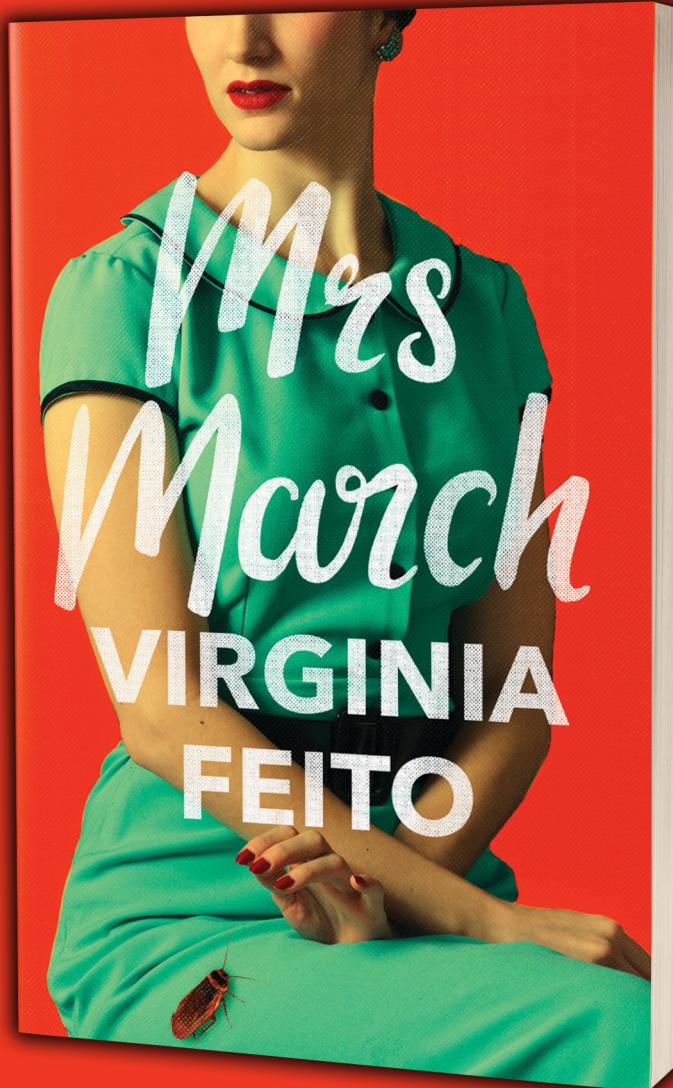
Wives  
March  
VIRGINIA  
FEITO



*A creature of routine and decorum, Mrs. March lives an exquisitely controlled existence on the Upper East Side.*

**Every morning begins the same way, with a visit to her favourite patisserie to buy a loaf of olive bread, but her latest trip proves to be her last when she suffers an indignity from which she may never recover: an assumption by the shopkeeper that the protagonist in George March's new book – a pathetic sex worker, more a figure of derision than desire – is based on Mrs. March.**

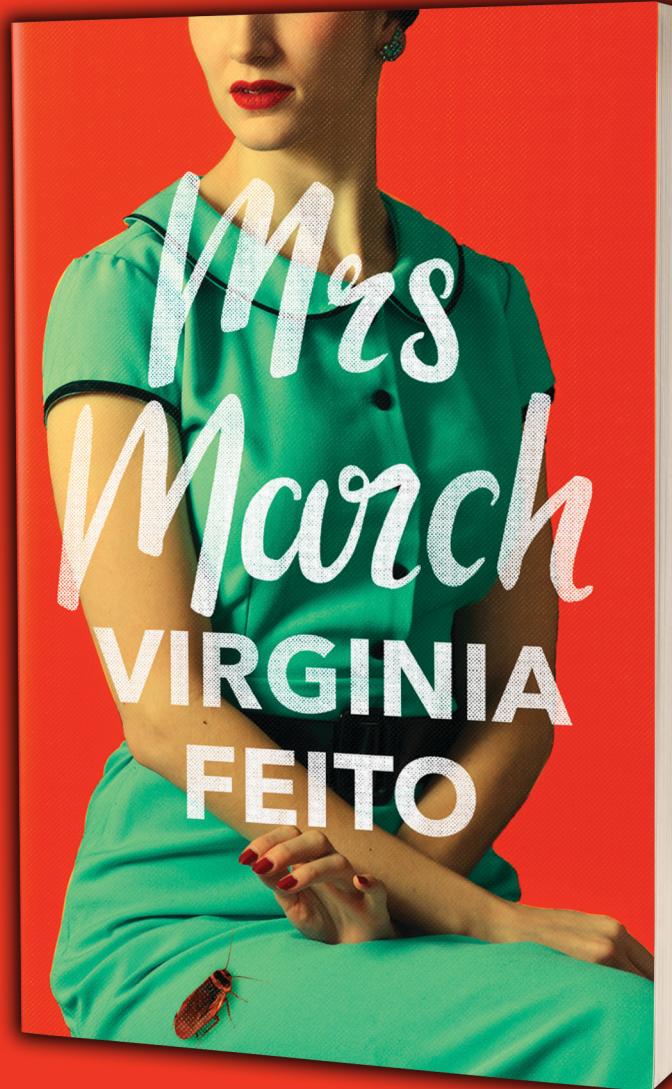
**One casual remark robs Mrs. March not only of her beloved olive bread but of the belief that she knew everything about her husband – and herself – sending her on an increasingly paranoid journey, one that starts within the pages of a book but may very well uncover both a killer and the long-buried secrets of Mrs. March's past.**



**9780008421724 | B+P | August 2021  
RRP: \$29.99 | 4th Estate**

Elizabeth Moss has bought the film rights and is planning to take the title role in the movie: "I read Virginia's novel in one sitting and was so captured by it I knew I had to make it and play Mrs. March," said Moss. "As a character, she is fascinating, complex, and deeply human and I can't wait to sink my teeth into her."

As unsettling as *Eileen*, as creepy as a Shirley Jackson story and as wildly compelling as *Falling Down*, *Mrs March* is also peppered with black humour and some unforgettable supporting characters.



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RRP: \$29.99 | 4th Estate

*A razor-sharp exploration of the fragility of identity and the smothering weight of expectations. Mrs. March heralds the arrival of a wicked and wonderful new voice.*

## *Marcomms campaign*

- Early reading copies for booksellers and media, including letter from author.
- Pitching first person piece by author to Sunday Magazine.
- Pitching interview to Radio NZ Kim Hill/Nine to Noon.
- Review coverage in newspapers & magazines e.g. The Herald, The Otago Daily Times, NZME Regional Papers, Woman Magazine, NZ Listener.
- Reviews and giveaways from key bookstagrammers and literary fiction bloggers.

